#### **Our Historic Sites**

The San Mateo County Historical Association operates three museums: the San Mateo County History Museum, the Woodside Store and the Sanchez Adobe.

Between the three sites, and outreach programs, the Historical Association serves 60,000 adults, children and families each year.



San Mateo County History Museum, constructed 1910



Woodside Store, constructed 1854.



Sanchez Adobe, constructed 1846

### **Donor Recognition**

Any amount of financial support is deeply appreciated. As a special thank you for your contribution, you will be acknowledged in the following ways:

#### Supporter, \$1-\$99

· Recognition on our website

#### Friend, \$100-\$249

- Recognition on our website
- One day pass for a family of four to the History Museum

#### Benefactor, \$250- \$499

- All of the Friend acknowledgments
- · Membership to the History Museum for one year
- Recognition in the Historical Happenings newsletter

#### Historian, \$500-\$999

- · All of the Benefactor acknowledgments
- Discounts on renting the History Museum for private events

#### Golden Circle of Friends, \$1,000-\$4,999

- All of the Historian acknowledgments
- Recognition on a donor board at entrance of the History Museum
- Recognition in the Annual Report
- Exclusive invitation to the Golden Circle of Friends Recognition Event
- · Commemorative gift

#### President's Roundtable, \$5,000-\$9,999

- All of the Golden Circle of Friends acknowledgments
- Sponsorship recognition on Exhibits/Children's Programs/Adult Activities (to be arranged with staff)

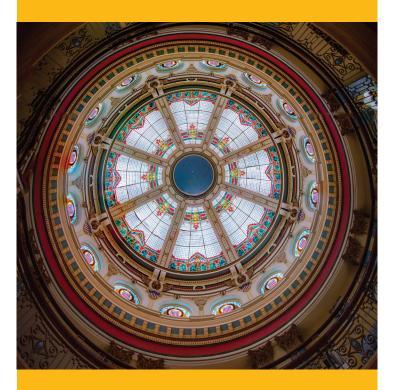
#### Chairman's Roundtable, \$10,000 & Up

- All of the President's Roundtable acknowledgments
- Private behind-the-scenes tour of the History Museum (to be arranged with staff)



San Mateo County Historical Association 2200 Broadway, Redwood City, CA 94063 650.299.0104 | www.historysmc.org development@historysmc.org Tax exempt 501 (c)(3) | Tax ID: 23-7186194

# SAN MATEO COUNTY HISTORICAL ASSOCIATION



2024 Annual Campaign
Watch Our Progress

Cover photo: Stained-glass dome in the History Musuem. By Jerry Pierce.



Students learn about the Ohlone culture with "hands-on" activities at the History Museum.

## What is the Annual Campaign?

The Annual Campaign is a volunteer-led fund drive that provides more than 33% of the revenue necessary to maintain the San Mateo County Historical Association's programming.

## **Watch Our Progress:**

This summer, the first of three long-anticipated improvements to our San Mateo County History Museum will become reality. Our Innovators From Around The World gallery will open mid-summer. This \$1.5 million new permanent exhibition will tell the story of the Peninsula's top innovators and entrepreneurs: from R. I. Knapp, the 19th century inventor of the Knapp Sidehill Plow, which revolutionized agriculture in California, to local venture capitalists who, over the last four decades, have made possible products and services that have changed the world. State-of-the-art interactive displays will be highlighted by an electronic timeline which will allow visitors to gain knowledge about our incredible innovative leaders with a swipe of the hand and finger on the screen.

### The Annual Campaign Supports:

- Operating our San Mateo County History Museum in Redwood City. This 40,000 square-foot building allows the public to experience the San Francisco Peninsula's story from the time of the Ohlone Indians until today's era of great innovators.
- Public access to the Sanchez Adobe Historic site in Pacifica. Visitors take in the first three periods of California History that are all represented at this place.
- At the Woodside Store in Woodside our patrons encounter a nineteenth-century country store set in the midst of what was once a vibrant logging industry.
- Conducting hands-on, highly interactive school programs at our three above locations plus Folger Stable in Woodside.
- Preserving the 450,000 historic items in our Historical Association's collections and making them available for public review either online or at our research library at the History Museum.
- Organizing public educational programs on a regular basis: This includes having the History Museum open without admission fees every first Friday of the month.
- Partnering with others on large community events. This includes a variety of free program days.
- For example, every fall the History Museum teams up with Casa Círculo Cultural to stage a *Día de los Muertos* celebration.
- Continuing a creative schedule of changing exhibits at the History Museum.
- Publishing our journal, La Peninsula.



From the Cow Palace Collection.

### **Also Coming Soon:**

Your contribution will allow the Historical Association to continue the core programs mentioned on the previous panel while it makes remarkable improvements at our History Museum.



A rendering of the new San Mateo County Gallery of Innovation.

Besides the *Innovators From Around the* World gallery, already mentioned, the 15,000 square foot Taube Family Carriage House and Automobile Gallery will be completed within the next 24 months. This addition will include a permanent gallery showing our prestigious collections of horse-drawn vehicles, a changing exhibits gallery which will allow us to showcase vehicle collections from throughout Northern California, and a rooftop venue which will permit the hosting of special events. Also gueued up is a new gallery which will explain the natural history of the Peninsula highlighted by the History Museum's rich collection of paleontological specimens, including the remains of the extremely rare Paleoparadoxia. This is a bright future! But we need your assistance to help get us there.