

SAN MATEO COUNTY HISTORICAL ASSOCIATION



Our Historic Sites

The San Mateo County Historical Association operates three museums: the San Mateo County History Museum, the Woodside Store and the Sanchez Adobe.

Between the three sites, and outreach programs, the Historical Association serves 60,000 adults, children and families each year.



San Mateo County History Museum, constructed 1910.



Woodside Store, constructed 1854.



Sanchez Adobe, constructed 1846.

Donor Recognition

Any amount of financial support is deeply appreciated. As a special thank you for your contribution, you will be acknowledged in the following ways:

Supporter, \$1- \$99

- Recognition on our website

Friend, \$100- \$249

- Recognition on our website
- One day pass for a family of four to the History Museum

Benefactor, \$250- \$499

- All of the Friend acknowledgments
- Membership to the History Museum for one year
- Recognition in the *Historical Happenings* newsletter

Historian, \$500- \$999

- All of the Benefactor acknowledgments
- Discounts on renting the History Museum for private events

Golden Circle of Friends, \$1,000- \$4,999

- All of the Historian acknowledgments
- Recognition on a donor board at entrance of the History Museum
- Recognition in the Annual Report
- Exclusive invitation to the Golden Circle of Friends Recognition Event
- Commemorative gift

President's Roundtable, \$5,000- \$9,999

- All of the Golden Circle of Friends acknowledgments
- Sponsorship recognition on Exhibits/Children's Programs/Adult Activities (to be arranged with staff)

Chairman's Roundtable, \$10,000 & Up

- All of the President's Roundtable acknowledgments
- Private behind-the-scenes tour of the History Museum (to be arranged with staff)



San Mateo County Historical Association
2200 Broadway, Redwood City, CA 94063
650.299.0104 | www.historysmc.org
development@historysmc.org
Tax exempt 501 (c)(3) | Tax ID: 23-7186194

2023 Annual Campaign

Help Us Regain Our Momentum



Students learn about immigration at the History Museum.

What is the Annual Campaign?

The Annual Campaign is a volunteer-led fund drive that provides more than 33% of the revenue necessary to maintain the San Mateo County Historical Association's programming.

Sustaining Our Momentum:

As the San Mateo County Historical Association emerges from the pandemic, it realizes it is positioned for a great future. For more than six years its leadership has planned and raised some \$16.5 million for a variety of capital improvements that will greatly augment its offerings to the public. However, at the same time we must continue to sustain key elements of our traditional programming. With our museums fully open and our activities gaining back our previous levels of public participation, we need a successful annual campaign to keep this momentum while we work on our dreams for the future.

Cover photo: Stained-glass dome in the History Museum. By Jerry Pierce.

The Annual Campaign Supports:

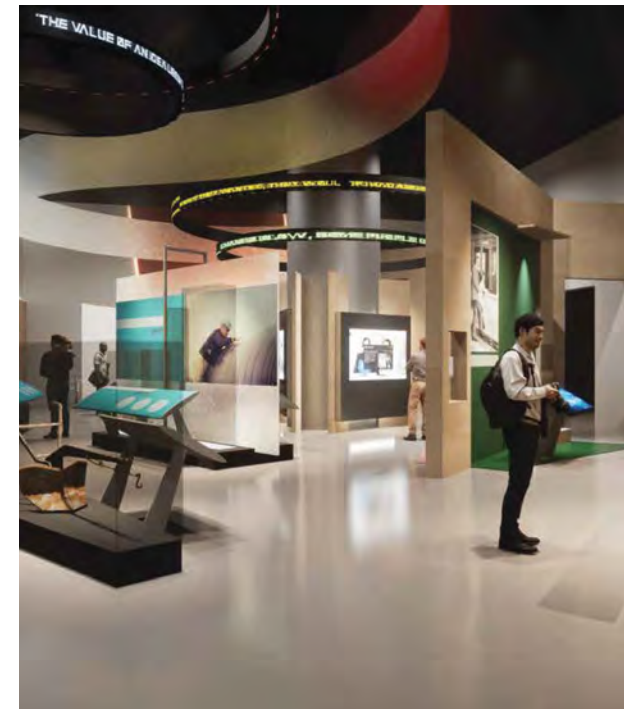
- Operating our San Mateo County History Museum in Redwood City. This 40,000 square-foot building allows the public to experience the San Francisco Peninsula's story from the time of the Ohlone Indians until today's era of great innovators.
- Public access to the Sanchez Adobe Historic Site in Pacifica. Visitors take in the first three periods of California History that are all represented at this place.
- At the Woodside Store in Woodside our patrons encounter a nineteenth-century country store set in the midst of what was once a vibrant logging industry.
- Conducting hands-on, highly interactive school programs at our three above locations plus Folger Stable in Woodside.
- Preserving the 450,000 historic items in our Historical Association's collections and making them available for public review either online or at our research library at the History Museum.
- Organizing public educational programs on a regular basis: This includes having the History Museum open without admission fees every first Friday of the month.
- Partnering with others on large community events. This includes a variety of free program days. For example, every fall the History Museum teams up with Casa Círculo Cultural to stage a *Día de los Muertos* celebration.
- Continuing a creative schedule of changing exhibits at the History Museum.
- Publishing our journal, *La Peninsula*.



"Off to Burlingame." Sketch by Alvin Page Colby, 1918. SMCHA Collection.

Building Our Dreams:

Your contribution will allow the Historical Association to continue these core programs while it makes some remarkable improvements. On our History Museum block we will be building the 15,000 square-foot Taube Family Carriage House and Automobile Gallery. This addition will include a gallery showing our prestigious collection of horse-drawn vehicles. A changing exhibits gallery will allow us to showcase vehicle collections from throughout northern California. A rooftop venue will permit the hosting of elaborate special events. Within the museum we will complete a major recreation of our *Entrepreneurs Gallery*, to be renamed the *San Mateo County Gallery of Innovation*. Also, we will be installing a new gallery exploring natural history that will be highlighted by our rich collection of paleontological specimens. Our future can be incredibly bright, but we need your assistance right now to help us get there!



A rendering of the new *San Mateo County Gallery of Innovation*.