

Donor Recognition

Any amount of financial support is deeply appreciated. As a special thank you for your contribution, you will be acknowledged in the following ways:

Supporter, \$1- \$99

- Recognition on our website

Friend, \$100- \$249

- Recognition on our website
- One day pass for four to the History Museum

Benefactor, \$250- \$499

- All of the Friend acknowledgements
- Membership to the History Museum for a year
- Recognition in the *Historical Happenings* newsletter

Historian, \$500- \$999

- All of the Benefactor acknowledgments
- Discounts on renting the History Museum for private events

Golden Circle of Friends, \$1,000- \$4,999

- All of the Historian acknowledgments
- Recognition on a donor board at entrance of the History Museum
- Recognition in the Annual Report
- Exclusive invitation to the Golden Circle of Friends Recognition Dinner
- Commemorative gift

President's Roundtable, \$5,000- \$9,999

- All of the Golden Circle of Friends acknowledgments
- Sponsorship recognition on Exhibits/Children's Programs/Adult Activities (to be arranged with staff)

Chairman's Roundtable, \$10,000 & up

- All of the President's Roundtable acknowledgments
- Private behind-the-scenes tour of the History Museum (to be arranged with staff)



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**SAN MATEO COUNTY
HISTORICAL ASSOCIATION**
2021 Annual Campaign
Help Us Reopen

Our Historic Sites

The San Mateo County Historical Association operates three museums: the San Mateo County History Museum, the Woodside Store and the Sanchez Adobe.

Between the three sites, and outreach programs, the Historical Association serves 60,000 adults, children and families each year.



San Mateo County History Museum, constructed 1910.



Woodside Store, constructed 1854.



Sanchez Adobe, constructed 1846.



Children stamping leather at "Rancho Day Fiesta" at the Sanchez Adobe.

What is the Annual Campaign?

The Annual Campaign is a volunteer-led drive that provides more than 33% of the revenue necessary to maintain the San Mateo County Historical Association's programming County Historical Association's programming.

How Has COVID-19 Affected the San Mateo County Historical Association?

Like many businesses and non-profits everywhere, the COVID-19 crisis forced the Historical Association to curtail serving the public at its San Mateo County History Museum and two historic sites, the Sanchez Adobe and the Woodside Store. The financial effect has been most hurtful considering earned revenues from admissions, gift store sales and rental of facilities have been reduced to almost zero. As we look to reopen, we are depending our 2021 annual campaign to give us the fiscal strength to resume our robust programs of the past.

The Annual Campaign Supports:

- Operating our San Mateo County History Museum and two historic sites, the Sanchez Adobe and Woodside Store: all three locations were closed in March of 2020 due to COVID-19. On October 20, the Historical Association reopened, but on November 29 had to close again. When we open once more, visitors will be able to experience a good part of the California experience. At the History Museum, the public can experience the San Francisco Peninsula's story from the time of the Ohlone Indians until today's era of great innovators led by the leading progenitors of advanced industries. At the Sanchez Adobe, visitors take in the first three periods of California History represented at this site by the Indian village of Pruristac, a Spanish mission outpost, and a Mexican rancho. At the Woodside Store patrons encounter a nineteenth century country store set in the midst of what was once a vibrant logging industry.
- Conducting school programs at our three venues plus Folger Stable in Woodside: As schools are not yet ready to allow class visits, Historical Association staff has engineered online programming to continue to assist teachers with their lesson plans designed to satisfy state mandated social science curriculum.
- Providing public access to our archives through our research library: As of now, due to COVID-19 protocols, we limit usage to our online holdings.
- Caring for the 420,000 historic items in our collections: All through the COVID-19 crisis, the Historical Association has maintained the hours of its curatorial and archival staff in order that the historic items in its possession are properly preserved.



Children show off their crafts at "An Old Fashioned Fourth of July."



Volunteers with the Red Cross Motor Corps in front of the Burlingame Train Station, c. 1918.

- Organizing special educational programs for adults and children: During the COVID-19 crisis, Historical Association staff has turned to online programming. The Association organized virtual walking tours of various historic locations around the County, conducted activities for pre-schoolers as part of its Free First Fridays program and featured scholarly speakers who made presentations on a number of topics related to state and local history.
- Endeavoring to produce a creative package of new exhibits: Look for some great displays to be unveiled at our Sanchez Adobe's new interpretive center in 2021. Also coming-up will be the recreation of our History Museum's Entrepreneurs/Innovators Gallery.
- Publishing our journal, *La Peninsula*: Following the recent issue on the history of the Spanish Influenza epidemic of 1918-19 in San Mateo County, will be one dedicated to the history of polo on the Peninsula. Did you know that at the turn of the last century, Burlingame, Hillsborough and San Mateo were collectively known internationally as the "winter home of polo?"